

Cap Juluca Properties Ltd.
Cap Juluca Resort
Maundays Bay
Anguilla, British West Indies

Adam M. Aron
Chairman and CEO

June 15, 2009

Mr. Hansjoerg Maissen
Principal
Maissen Consultants
4775 Collins Ave.
Suite 3807
Miami Beach, FL 33140

Dear Hans,

It is my absolute pleasure to write what I trust you will find to be a sterling letter of recommendation for you and for Maissen Consultants. As you know, my own hospitality career has been long and detailed. So, my standards are high. The simple summary is you have always far exceeded whatever I might have hoped you would be able to accomplish.

Having met for the first time only about a year and a half ago, we have worked together extraordinarily closely in the entirety of the comprehensive activity that has surrounded my ownership of Cap Juluca, a luxury resort on the island of Anguilla in the British West Indies and one of the most successful and up-market resorts throughout the Caribbean.

In your capacity as Cap Juluca's asset manager and my right hand, you, Hans, have been instrumental throughout the process of my partnership's acquiring the hotel, renovating it so dramatically and beautifully as to literally transform and re-concept the hotel, recovering from a devastating hurricane in an incredibly short period of time, operating the hotel to an extremely high guest standard, and marketing the hotel such that it is significantly outperforming all its competitors. Additionally, you have been fully engaged in helping us craft a business model that makes sense, from concepting hotel operations to real estate development to golf and related amenities.

Throughout our association, your consummate professionalism and long experience in the running of luxury hospitable developments has been in obvious evidence. The list of your accomplishments is almost too long to enumerate. Among them, you recruited, selected, staffed and have overseen the hotel's able management team, being equally sensitive to unique product conceptualization, quality service delivery and prudent cost control. You

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found and then worked closely with a superb design and construction team to fully renovate the hotel in an amazingly short period of time. You also led the effort to rebuild the hotel after a devastating hurricane. You have taken the hotel to market in North America, Europe and South America with great skill and success. And as a result of all this effort, Cap Juluca guests are thrilled by their guest experiences, employees are prouder and more motivated than they have been in years, and we are attracting more guests and at higher prices than we ever should have expected.

Importantly, your quantitative aptitude and expertise has enabled you to lead the effort wisely - both on the purchasing millions of dollars of goods and services related to renovation and operations of the hotel as well as in your detailed monthly review of financial performance.

Your personal style is a key reason for your achievements on Cap Juluca's behalf. You are smart, articulate, pleasant, flexible, hard-working, dedicated. Having been in a senior leadership role in luxury hotel, golf and hospitality operations for so long and so broadly around the world, you also have a keen eye as to what customers want, expect and demand at a luxury resort like Cap Juluca. Further, your easy demeanor combined with your determination and your willingness to listen to all voices leads to work getting done intelligently and well. What's more, people at all levels with whom you interact feel good about the process that leads to a positive end result.

In short, you have exceeded all my expectations, and I cannot imagine our having accomplished so much so well at Cap Juluca without you as a key leader.

I also want to add praise for the marketing, sales and public relations work done by Terri Maissen for Cap Juluca. Terri acted as the de-facto head of sales and marketing for Cap Juluca until we could recruit a full-timer for the position. She worked tirelessly and brilliantly. Her particular triumph, the new Cap Juluca web site which she created from scratch, will do the resort proud for years to come.

I would be delighted to discuss your achievements for Cap Juluca with any potential clients of Maissen Consultants, whenever you might wish.

Sincerely,

A handwritten signature in black ink, appearing to read "Adam Aron". The signature is fluid and cursive, with a large initial "A" and a long, sweeping tail.

Adam Aron
Chairman and CEO
Cap Juluca Properties Ltd.